**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your school’s website/product access point. Shorten your link with [Bitly](http://bit.ly), if needed.

(3) Download a Gale In Context: For Educators Facebook, Twitter, or Instagram social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Please ensure that you’re using an image that corresponds with the platform (example: use a Facebook image when you’re posting on Facebook).

(6) Save and submit your post.

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|  | **POST COPY/TEXT** FOR FACEBOOK OR TWITTER | **Image #** |
| 1 | Every teaching superhero needs a sidekick. *Gale In Context: For Educators* is yours. Be indestructible with this powerful resource. <link to your school’s access> | Image 1  Image 2  Image 3 |
| 2 | Short on time? Overwhelmed by your to-do list? This school year, *Gale In Context: For Educators* is your one-stop resource for lesson planning. <link to your school’s access> | Image 1 |
| 3 | Imagine if you could save time and still create new, engaging lesson plans. *Gale In Context: For Educators* lets you do both. <link to your school’s access> | Image 1 |
| 4 | *Gale In Context: For Educators* makes collaboration easy. Collect, organize, customize, and share engaging instructional material using LMS, Google Classroom, or OneDrive. <link to your school’s access> | Image 2 |
| 5 | Create personal content sets for organizing class materials to share with students and colleagues using *Gale In Context: For Educators*. <link to your school’s access> | Image 2 |
| 6 | Work smarter, not harder. Support personalized learning and create customized, interactive lesson plans with *Gale In Context: For Educators*. <link to your school’s access> | Image 3 |
| 7 | Find the best digital learning resources for your class. *Gale In Context: For Educators* allows you to supplement your curriculum with standards-aligned instructional content and related lesson plans. <link to your school’s access> | Image 3 |
|  | **POST COPY/TEXT** FOR INSTAGRAM | **Image #** |
| 1 | Now you can save time and still create new, engaging lesson plans. *Gale In Context: For Educators* lets you do both. <we suggest adding a temporary link in your bio for easy access> | Image 1 |
| 2 | *Gale In Context: For Educators* makes collaboration easy. You can collect, organize, customize, and share engaging instructional material using LMS, Google Classroom, or OneDrive. <we suggest adding a temporary link in your bio for easy access> | Image 2 |
| 3 | Work smarter, not harder. You can support personalized learning and create customized, interactive lesson plans with *Gale In Context: For Educators*. <we suggest adding a temporary link in your bio for easy access> | Image 3 |